

# NATIONAL STANDARD BRANDING UPDATE



## IT'S A BRAND NEW NS

Introducing NS ARC, the welding wire division of DW-National Standard-Stillwater, LLC! We are thrilled to announce our brand transition, where our old product branding and packaging will transform into new versions under the NS ARC name. As part of this exciting shift, we're bringing back beloved legacy customer support programs like the Pit Crew service team, while launching new services like our NS ARC Distributor Training Program.

## WHAT'S NEW:

- Product Branding
- Packaging Styles
- Pit Crew Service Team
- NS ARC Distributor Training Program

## PACKAGE UPDATES



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## OUR PRODUCT TIERS

### Premium Tier



(Formerly NS Plus)

#### Copper-Coated

- 101CU (ER70S-3)
- 115CU (ER70S-6)
- 102CU (ER80S-D2)



#### CopperFree™

- 101CF (ER70S-3)
- 115CF (ER70S-6)
- 102CF (ER80S-D2)



#### Aluminum

- 4043
- 5356
- Others Available



#### Stainless Steel

- 308 Series
- 309 Series
- 316 Series
- 409 Series
- 430 Series



#### Flux Cored & Metal Cored

- FC 70T
- FC 71T
- FC 81T
- MC 70C
- 80C-Ni1
- MC 90C-D2
- MC 110C-K4

### Mid-Level Tier



#### Copper-Coated

- ER70S-3 CU
- ER70S-6 CU

#### Copper-Coated

- ER70S-6 CU



# THE ARC STARTS HERE™

The Largest Dedicated Welding Wire Brand in the U.S.A.